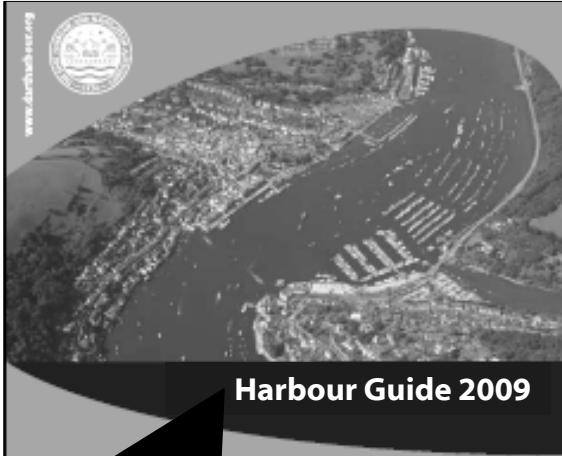


Terms and Conditions of Advertising

1. Payment **must** be made **in full at the time of booking**. Cheques for the full amount (including VAT) should be made payable to Dart Harbour. Online payment only available by email request to admin@dartharbour.org, Card payments accepted in advance of publication.
2. To be accepted as an advertiser, the booking form must be signed and all applicable elements of the booking form clearly completed.
3. The publishers accept no responsibility for mistakes caused through unclear writing or incorrectly completed forms.
4. The right is reserved to edit over-worded or unsuitable copy, reject poor quality photographs and to decide the position of advertisements according to appropriate page layouts.
5. Businesses warrant they are authorised to supply the information and images and that it does not infringe any existing copyright or other intellectual property right. They further warrant that the information and images are accurate and if published, will not constitute an offence under the Trade Descriptions Act 1968, the Consumer Protection Act 1987 or breach any codes of practice relating to advertising or sales promotion.
6. Businesses must comply with all relevant legislation, including that relating to food safety, fire safety, the inspection of appliances, and other health and safety matters and The Disability Discrimination Act. They must possess all relevant certificates regarding fire and other safety inspections, and be covered for public liability insurance.
7. Whilst every care is taken, Dart Harbour and its appointed contractors and agents accept no liability for any loss or damage howsoever sustained by guide or web advertisers in consequence of or arising out of error, misstatement or omission howsoever caused.
8. Dart Harbour reserves the right to make the website unavailable from time to time in order to carry out essential maintenance, whilst keeping such time as short as possible.
9. If an advertisement is omitted from the guide, either accidentally or otherwise, the responsibility of the publisher shall not exceed the cost of the advertisement.
10. All advertisers will receive colour proofs for their advertisement and will be responsible for checking and returning proofs within a stated time.
11. No accounts can be waived or refund made for cancelled advertisements after space has been allocated in the guide.
12. The advertiser shall be responsible for any claim made for libel or breach of copyright in respect of any material supplied by the advertiser and used in the Guide or on the website and shall indemnify the publisher in respect of the claim and any resultant expense.



Harbour Guide 2009

**Prizes Frozen
No Increase for 2009**

Dart Harbour

Facilities & Local Services 2009
Including information maps and tide tables

**ADVERTISING RATE
CARD 2009**

**Deadline for copy and payment is
Friday 31st October 2008**

Advertising Rate Card 2009

Deadline for copy and payment is
Friday 31st October 2008

Please complete booking form and return to Penny Johns, Senior Administrator, Dart Harbour, 6 Oxford Street, Dartmouth, TQ6 9AL.

Please note that adverts will not be placed in the Harbour Guide until full payment is received – see booking form for payment methods.

If you are a new advertiser your artwork can be submitted either as: a high resolution Acrobat pdf file, collected Quark Xpress file or a high resolution JPEG. If you cannot supply in any of these formats please ring Dtwo Creative (01392 877116) to discuss. We cannot guarantee the colour of any images not supplied in CMYK, or the quality of any artwork supplied at less than 300 dpi.

Artwork can be supplied by email to admin@dartharbour.org or posted on CD to Dart Harbour, Oxford Street, Dartmouth, TQ6 9AL.

If you would like to create a new advert, then our designers (Dtwo Creative) will be happy to quote for the layout and type setting of your advert. There will be a further charge for this service and your contract for this work will be with Dtwo Creative.

Advertising Rates – No Increase in 2009		
Back Cover	£618 (inc VAT)	<input type="checkbox"/> (190mm x 135mm)
Inside Back Cover	£515 (inc VAT)	<input type="checkbox"/> (190mm x 135mm)
Full Page	£309 (inc VAT)	<input type="checkbox"/> (190mm x 135mm)
Half Page	£185 (inc VAT)	<input type="checkbox"/> (92mm x 135mm)
Quarter Page (portrait)*	£92 (inc VAT)	<input type="checkbox"/> (65mm x 92mm)
(prices include FREE entry on the www.dartharbour.org website)		

*Quarter page (landscape) is not available in 2009. Repeat adverts will be adjusted to fit the portrait format.

Booking Form

Please Tick

Payment Methods:

Cheque sent with booking (payable to Dart Harbour)

By phone Credit/Debit Card **in advance only**

(tel: 01803 832337)

Receipt Number (please insert once card payment made)

Online banking –by request only, please email

admin@dartharbour.org to obtain our bank details.

I wish to repeat my 2008 advert

I have emailed my advert to admin@dartharbour.org

I enclose CD/Artwork for my advert

Choose Advert Size:

Back Page Inside Back Cover

Full Page Half Page

Quarter Page (portrait)

Business Name	
Address	
Contact Name	
Tel:	
Mobile:	
Email:	
Website Address	

I have read and accept the terms and conditions overleaf

Signature

Date